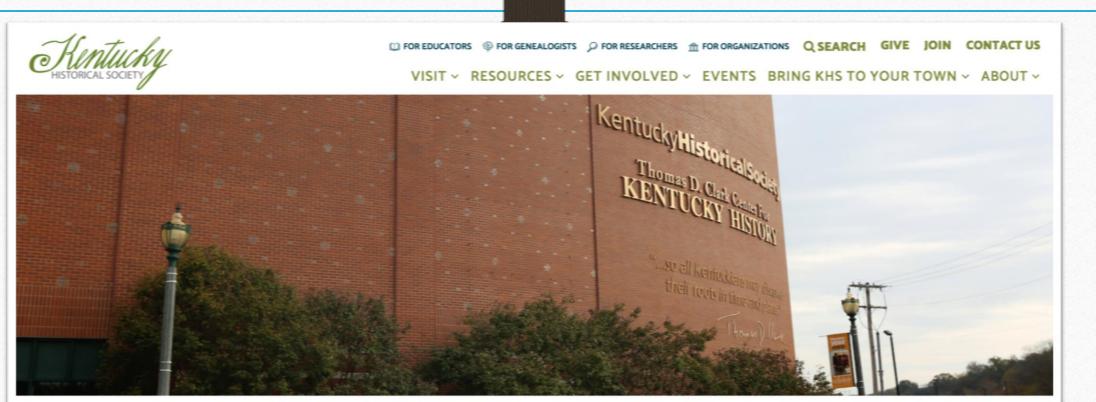
Kentucky Oral History Day: Engaging Audiences in the Work of Oral History

Mini-Workshop

2017 Oral History Association Annual Meeting

Allison K. Tracy, Independent Oral Historian

Kentucky Oral History Day: Some Background



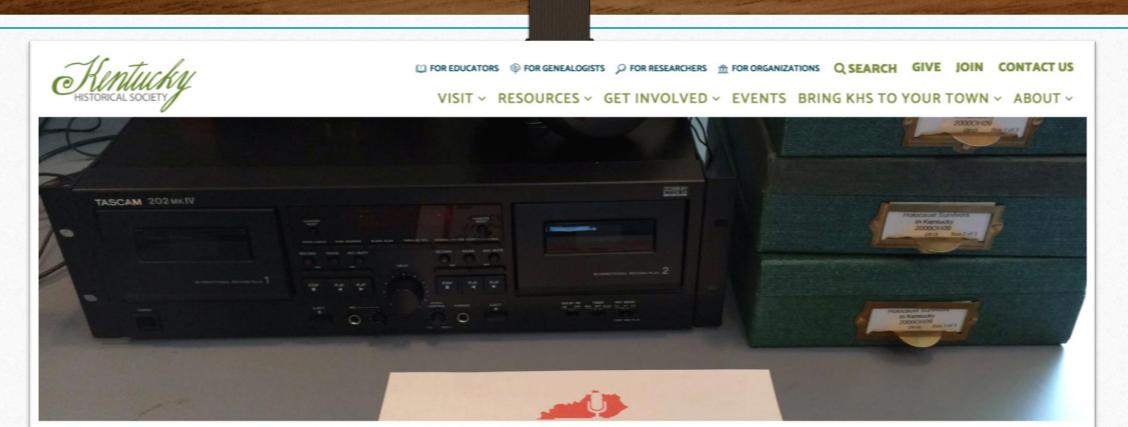
HOME > ABOUT THE KENTUCKY HISTORICAL SOCIETY

OVERVIEW HISTORY GOVERNING BOARD STAFF CAREERS KHS FOUNDATION

ABOUT THE KENTUCKY HISTORICAL SOCIETY

OVERVIEW

The Kentucky Historical Society (KHS) was formed in 1836 by a group of prominent Kentuckians intent on preserving the history of the Commonwealth. We are a membership organization with members from Kentucky and around the world. We are part of the Kentucky Tourism, Arts and Heritage Cabinet; have full American Alliance of Museums accreditation; are a Smithsonian affiliate; and endorse the History Relevance statement.



HOME > RESOURCES > KENTUCKY ORAL HISTORY COMMISSION

KENTUCKY ORAL HISTORY COMMISSION

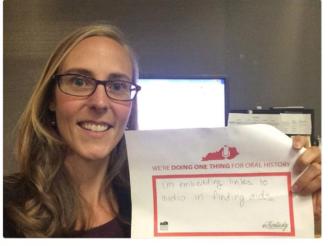
From tenant farmers and lay midwives to political leaders and nationally acclaimed authors, the Kentucky Oral History Commission (KOHO, administered by Kentucky Historical Society, reaches across the state to record and preserve the diverse stories that are a part of Kentucky's rich and colorful history. Nationally, KOHC is the only state commission committed to statewide oral history documentation through granting programs and outreach. Since 1976 KOHC has:

Creation of Kentucky Oral History Day





#OralHistoryDay Uploading audio to the **#NKU** digital repository & linking it to the collection guide. Access is king tinyurl.com/hy59z27



8:39 AM - 27 Oct 2016

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Kentucky Council on Archives

The Kentucky Council on Archives is an association of archivists, historians, librarians, records managers, and individuals interested in the advancement of archives.

KCA's mission is to promote within Kentucky and in surrounding areas the cooperation and exchange of information among individuals interested in the collection, description, preservation, administration, and greatest possible accessibility of all archival materials.

KCA's meetings and publications offer opportunities for the exchange of ideas between members. KCA meets at least once a year for its regular business meeting. Additional meetings may be called depending on demand. Programs of general professional interest are offered at each session. The organization also publishes a newsletter, *The Kentucky Archivist*, which contains articles on archival activities in the state, and news of national and local events affecting archives, as well as previews of the upcoming meetings.

Membership is open to any interested individual or institution. Institutions are non-voting members.

Recent Posts

Job posting: Undergraduate Research Archivist, University of Kentucky Job posting: Research Services Archivist, University of Kentucky J. Franklin Jameson Archival Advocacy Award Position announcement: Library Manager, University of Kentucky Call for Proposals: Society of Georgia Archivists

Past Posts

June 2016 May 2016 January 2016 May 2015 April 2015 March 2015 January 2015 January 2015

Design of Kentucky Oral History Day

- Encouraged participants to do archival work with their oral history collections
- Decentralized: Work is done at respective participant's institution
- Customized: Participants chose a project that fit their collection's archival needs
- Scaled: Participants chose a project that fit resources available

To interview or not to interview?

- Partnership with KCA and American Archives Month
- Planning group discussed promoting interviewing as an activity, but didn't for a variety of reasons:
 - StoryCorps-style events require a lot of planning with potentially little reward
 - Programs that interacted with KOHC often needed archival assistance
 - Opportunity to expand the conversation around oral history to include archival work
 - Capacity within the commonwealth allowed for an archival focus

Audience

- Communities engaged with oral history
- Capacity
- Partnerships
- Ability and desire to participate

Planning Group

- Planning group consisted of:
 - Members of KCA
 - Staff from key institutions
 - KOHC administrator
- 2015: Larger central planning group
- 2016: Smaller core group with institutional representatives
- Tasks distributed based on personal skills and institutional capacity

Meetings

- 2015: Initial meeting hosted at KHS with ongoing work done via email
- 2016: Video chats and email between core working group with occasional emails to institutional representatives
- Timeline for planning 2015 event was 4 months; 6 months would have been ideal
- Timeline for planning 2016 event 4-5 months; most of this time was spent developing a webinar

Kentucky Oral History Day Ideas and Resources

Ideas and resources for Kentucky Oral History Day have been divided into the following four types of activities. Questions? Contact Allison Tracy at allison.tracy@ky.gov or 502-564-1792 ext 4434.

- 1. Manage
- 2. Preserve
- 3. Access
- 4. Promote



MANAGE

Management involves setting policies and supervising the creation, organization, access, and use of collections.* Management is a continuous activity and critical first step in preservation and access.

To start, ask a series of simple questions: What do we have? How much? What is the condition? Where did it come from? This basic information can be expanded upon in a collections survey and recorded in a spreadsheet. Survey data may include the following:

- Collection name
- Unique identifier
- Extent
- Condition
- Date
- Creator
- Format
- Research value
- Subjects

Other management activities include creating or updating release forms and use policies or writing a grant application to fund further oral history preservation and access activities.

Oral History Day example

Georgetown College will update all of its administrative documentation that deals with the oral history collections.

Resources

- <u>Sample collections survey spreadsheet</u>
- <u>Kentucky Oral History Commission home page</u>
- Kentucky Oral History Commission release form
- Kentucky Oral History Commission Grant Program
- <u>Collection Management Systems: Tools for Managing Oral History Collections Oral</u> <u>History in the Digital Age</u>
- Taking Stock and Making Hay: Archival Collections Assessment- OCLC Research

*Based on the Society of American Archivists Glossary of Archival and Records Terminology's definition

PRESERVE

For Oral History Day celebrations **"preserve"** refers to the various preservation methods that oral historians use to conserve and protect their collection content. Preserving oral histories can also refer to digitization, or creating curated duplicates of master copies. The Association of Library Collections and Technical Services, a division of the American Library Association, has concluded that "Digital preservation combines policies, strategies and actions to ensure access to reformatted and born digital content regardless of the challenges of media failure and technological change." The ALCTS goes on to conclude that "the goal of digital preservation is the accurate rendering of authenticated content over time."** Preservation methods also include physical practices, such as housing cassette tapes or reel-to-reels in a dark and dry environment with stable humidity.

Oral History Day example

On Oral History Day, EKU will be continuing its efforts to digitize degrading cassettes and reel-to reel interviews and remove "audio-hiss" and other unwanted distractions with Sound Forge Pro, a digital audio editing tool. We will also ceremoniously upload indexed interviews into the Oral History Metadata Synchronizer (OHMS).

Resources

- <u>Digital Powrr</u>
- Digital Preservations definitions, as outlined by the Association of Library Collections
 and Technical Services, a division of the American Library Association
- The complete list of Preservation Resources from the Association of Library Collections and Technical Services, a division of the American Library Association, include other digital preservation standards and practices
- Essays over the preservation challenges we face in the digital age
- <u>Excellent theoretical model and outline for developing a digitization program from</u>
 <u>scratch</u>

**Definitions of Digital Preservation, Prepared by the ALCTS Preservation and Reformatting Section, Working Group on Defining Digital Preservation, 2007

ACCESS

Access refers to "the ability to locate relevant information through the use catalogs, indexes, finding aids, or other tools." 1 Oral histories are conducted and collected with the intent that they will eventually be able to be used for research and other purposes. But how do repositories work to make materials discoverable and accessible? One method is to ensure that accurate, consistent descriptive information is created, managed and then shared publically when appropriate. The Oral History Association cautions that "The plan for preservation and access, including any possible dissemination through the web or other media, is stated in the informed consent process and on release forms."*** Here are some options for sharing collection information.

Option 1: Pass the Word

Pass the Word (PTW) is an online discovery tool that allows institutions in Kentucky to share collection information with a broad audience. It provides a web interface for users and researchers to browse and search oral history collection information from all over Kentucky. A project of the Kentucky Oral History Commission and hosted by the Kentucky Historical Society, PTW is an excellent tool for institutions with small budgets, limited staffing, and without robust technology infrastructure. Entering descriptive information (metadata) about oral history collections into PTW is a simple process. With the "Get it Here" button takes users directly to the interview, if it is accessible online, or to the organization's website that provides information on how to request access. If you do not have a PTW account and would like to participate, contact Allison Tracy at Allison.tracy@ky.gov.

Option 2: Catalog oral histories and share using your institution's preferred system

Some institutions deliver information about oral history collections through an online public access catalog, web pages, or a digital collection management delivery system such as CONTENTdm, Omeka, or DSpace. Like PTW, these systems enhance access to oral histories through the broad distribution of collection information.

Option 3: Share oral histories online

After analyzing the legal, ethical, and administrative requirements of oral history interviews, you may determine that it is possible to share them by putting the interview online.

Oral History Day example

On Kentucky Oral History Day, Northern Kentucky University will be adding metadata into PTW for a collection of oral histories describing life during the Great Depression in Northern Kentucky.

Resources

- Oral History in the Digital Age- Playlist: Access
- Oral History in the Digital Age- Category Archive: Disseminating
- <u>Richard Pearce-Moses</u>, <u>A Glossary of Archival and Records Terminology</u> (Chicago: Society of American Archivists, 2005)
- <u>"Principles and Best Practices for Oral History,</u>" Oral History Association, 2009

PROMOTE

Promote refers to raising awareness about collections and actively encouraging audiences to use them. It takes providing access to collections one step further. It calls on institutions to go where the audience is instead of waiting for the audience to come to the institution.

Option 1: OHMS

The primary purpose for OHMS is to empower users to more effectively and efficiently discover information in an online oral history interview by connecting the user from a search result to the corresponding moment in an interview. OHMS is an open source, web-based application designed to improve the user experience you provide for oral history, no matter what CMS or repository you use. There are 2 main components of the OHMS system:

- OHMS Application: The OHMS application is where the work is done. This is the back-end, web-based application where interviews are imported, and metadata is created. In the OHMS application transcripts are time-coded and/or interviews are indexed. Upon completion, the interview record (including the synchronized transcript and/or time-coded index) are exported as an XML file. When located on a web server, the OHMS XML file is what interfaces with your content management system through the OHMS Viewer.
- **OHMS Viewer:** The OHMS viewer is the user interface of ohms. When an interview is called by the repository, the OHMS viewer loads, calling select interview level metadata and the *intra* interview level metadata created in the OHMS Application from the corresponding xml file.

To learn about OHMS, please use this contact form http://www.oralhistoryonline.org/help/contact/

Option 2: Spread the Word

- Tell the stories of your collections in media outlets.
- Include a story about your participation in Kentucky Oral History Day in a campus newsletter.
- Write a blog post about a particularly striking interview.
- Tweet about new collection information added to your discovery system or send out tips on how to preserve personal A/V materials to your followers.
- Share an interview clip on Vimeo.
- Create a podcast featuring your collections and publish it on your blog.

Use the hashtag #OralHistoryDay on October 21 to connect your work with project and follow the conversation.

Oral History Day example

The University of Kentucky will share updates on digitized oral histories via Facebook, Twitter, Tumblr, and other social media tools on Kentucky Oral History Day.

Resources

- Oral History in the Digital Age- Category Archive: Disseminating
- A Year of Living Dangerously for Archives, Society of American Archivists
- American Archives Month: The Power of Collaboration, Society of American Archivists

Kentucky Oral History Day

The Kentucky Council on Archives, the Kentucky Oral History Commission, and the Kentucky Historical Society invite you and your repository to join us on Thursday, October 27, 2016 to celebrate Kentucky Oral History Day. The theme of the day is: "**Do one thing** for oral history collections".

Do you want to work with oral histories but don't know how to get started? Do you work with oral histories all the time but want to jump into something new with your collections? Is there oral history work you know needs to be done but you keep putting it off? Then this year it's time to "**do one thing**" for oral history. Maybe we can't do everything we want or need to do with our oral history collections, but this Oral History Day we're asking you to do (at least) one thing to support oral history collections in Kentucky.

The flexible design of Kentucky Oral History Day welcomes participants from large institutions with robust oral history collections to small shops with limited resources. The guiding factor is that all participants pledge to devote at least a portion of the day to **doing one thing** for their collections. While the work will be



done at each organization's own home, our collective efforts on Kentucky Oral History Day will call attention to the abundant resources available throughout Kentucky and the professional work being done to ensure their preservation.

What should I do on Kentucky Oral History Day?

Participants should focus on their repository's collection needs and organizational capabilities. The work can be scaled to whatever time and resources your institution can dedicate on Kentucky Oral History Day. There is a low entry barrier for participation—we recognize that not all institutions have the same resources or collections.

The activities you do choose to perform should be guided by professional standards and best practices. **Do one thing** to begin inventorying your collections. **Do one thing** to establish a digitization workflow. **Do one thing** to start implementing OHMS. **Do one thing** to promote your collections. We will join the efforts of the participants through press releases and social media. Participating organizations also will be recognized on our website.

Training Opportunity (webinar)

Oral History Day 2016 Webinar: Strategies for Implementing OHMS at Your Institution Date: Thursday, October 27

Time: 9:30am Eastern Time; 8:30am Central Time

The Oral History Metadata Synchronizer is a powerful tool to make oral history collections more findable and usable. However, institutions can often run into trouble securing the digital infrastructure necessary to implement the program. In this webinar, presenters will discuss their attempts to implement OHMS (both successful and not), provide participants with tips on how to work with colleagues at their institutions to implement OHMS, and considerations for choosing and securing the necessary infrastructure and services to run OHMS. Panelists include Allison Tracy (Kentucky Oral History Commission), Doug Boyd (University of Kentucky), Daniel Weddington (University of Kentucky), and Andre Morrison (Eastern Kentucky University).

Why should you participate?

- 1. Because the collections in your care will thank you.
- 2. Because your institution will be among more than 10 organizations in Kentucky to participate.
- 3. Because new audiences will learn about your collections.

How can you participate?

Oral History Day 2016 is currently in the planning stages, so more information on the day's activities will be coming soon. In the meantime, visit our <u>Ideas and Resources</u> page to begin thinking about how you and your institution might get involved this year.

Questions?

Get Involved!

Let us know how you plan to participate, the contact person at your organization, and whether you have any suggestions for other people we should contact using our Google Form.

Questions? Contact Allison Tracy at <u>allison.tracy@ky.gov</u> or 502-564-1792 ext 4434.



Oral history interview at the University of Kentucky / Image credit: Kopana Terry, Copyright 2015

Share this:

Facebook 46 in LinkedIn 9 Twitter

Connecting with other projects: Be prepared!

- Events like KOHD can be an opportunity to create more conversation around other projects
- Pass the Word is an online discovery tool
- Uploading oral history records onto Pass the Word was a possible activity under the Access category
- Many smaller organizations were interested in using Pass the Word
- But...

A PROJECT OF THE KENTLICKY ORAL HISTORY COMMISSION

Featured Collections

Quonset Hut, The

Transcriptions and interviews on cassette tape (14) conducted by Amber Ridington, Western Kentucky University graduate student in Folk Studies, with Joe Marshall of Bowling Green, Kentucky, and other individuals familiar with the operations of the Quonset Hut (1946-1959), a recreational center and entertainment venue in Bowling Green.



Oral History News

HOME

Library Launches labs.loc.gov

COLLECTIONS INTERVIEWS

Today the Library of Congress has launched labs.loc.gov as a new online space designed to empower...

Updates from the Veterans History

Did you know that September 15 through October 15 is set aside each year to recognize the...

Updates from the Veterans History

The Library of Congress is highlighting its remarkable World War I resources with series of five...

more

RESOURCES

Search

New Collections

Art Makers: The Oral History of Public Art in Kentucky – Kentucky Historical Society

Kentucky Department of Corrections Oral History Project — Kentucky Historical Society

About

Pass the Word is a discovery tool for oral history collections throughout the state of Kentucky. With over 100 archives participating by contributing their collections information, new content continues to be added Check back frequently for new discoveries.

Marketing and Promotion

- Variety of marketing efforts, including:
 - Press releases
 - Call for Participation (distributed as a PDF)
 - Blog posts
 - Flyers
 - Email
 - Social media

Social Media

- Social media played a significant role in KOHD
 - Facebook, Twitter, and Instagram
 - Promotion prior to event
 - Day-of interaction between participants
 - Takeover of institutions' social media account
 - #oralhistoryday
- We're Doing One Thing for Oral History Sign

■ FOR EDUCATORS ③ FOR GENEALOGISTS ♀ FOR RESEARCHERS ▲ FOR ORGANIZATIONS Q SEARCH GIVE JOIN CONTACT US
VISIT ~ RESOURCES ~ GET INVOLVED ~ EVENTS BRING KHS TO YOUR TOWN ~ ABOUT ~

KENTUCKY INSTITUTIONS TO PARTICIPATE IN ORAL HISTORY DAY



By Allison Tracy, oral history administrator

Oral history collections provide researchers insight into Ky Oral History Day Mark the lived experience of history, provide people a

connection to long-passed relatives, and *can* provide the professional staff working to preserve and promote them quite a headache. Understanding that oral history collections need specialized attention and care, the Kentucky Council on Archives (KCA), the Kentucky Oral History Commission (KOHO and the Kentucky Historical Society (KHS) teamed up to make Wednesday, Oct. 21, 2015, Oral History Day in Kentucky.

Our goals for the day are to improve access to oral history collections in archival repositories across the Commonwealth and to promote awareness of oral history collection needs and strategies for oral history collection management.

Activities for the day fall into four categories: Manage, Preserve, Access and Promote.

The flexible design of Oral History Day welcomes participants from large institutions with robust oral history collections to small shops with limited resources. The guiding factor is that all participants pledge to devote at least a portion of the day to managing or promoting the oral histories in their collections. The work will be done at each organization's own home. Participants should focus on their repository's collection needs. Since not all institutions have the same resources or collections, the work can be scaled to whatever time and resources your institution can dedicate. The activities you do choose to perform should be quided by professional standards and best practices.

For more information on Oral History Day, please check out our website. Here you can get information on the sort of tasks you can perform with your oral histories, and learn what other institutions are planning for the day. If you would like to participate, please fill out our **Google form**. If you have any questions or would like more information, don't hesitate to contact me at 502-564-1792 or allison.tracy@ky.gov.



Anne Ryckbost October 20, 2015 · *

Super proud to be a part of this day! We're going all out tomorrow to help preserve and provide access to Kentucky's outstanding oral history collections. Join the fun http://www.kyarchivists.com/kentucky-oralhistory-day/ and follow along #OralHistoryDay

ORAL HISTORY DAY 1 OCT 21 FOLLOW @KYHISTSOC ON TWITTER FOR MORE



Kentucky Institutions to Participate in Oral History Day

By Allison Tracy, oral history administrator Oral history collections provide researchers insight into the lived experience of history, provide people a connection to long-passed relatives, and can...

HISTORY.KY.GOV

🕑 Sarah Milligan, Sarah-Jane Poindexter and 16 others

1 Share

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🖒 Like 💭 Comment 🖒 Share



KY Historical Soc. @KyHistSoc · 21 Oct 2015 It's Oral History Day! Use #OralHistoryDay to let us know what you're up to or ask our Oral History Admin. questions





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Cumberland Gap NPS @CumberlandGapNP · 20 Oct 2015 Tomorrow is KY Oral History Day! Check out this article about our awesome collections at the park. **#oralhistoryday** ow.ly/TCKwP

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Back to top ↑

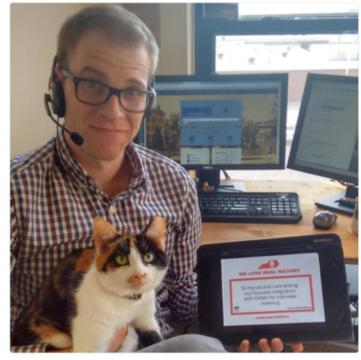
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Follow

Testing out our first Youtube interview indexing in OHMS. Daniel had some help getting started. #oralhistoryday



1:37 PM - 21 Oct 2015

1 Retweet 3 Likes 0 3 \square 0 1] 1



ekulibraries @ekulibraries · 21 Oct 2015 We love our #EKULibraries #EKUArchives student assistants. Here they are celebrating #oralhistoryday! #EKUPeople



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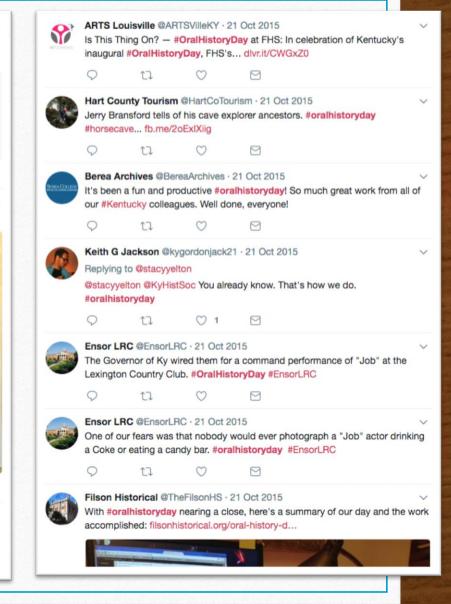
Here are EKU's SCA student workers celebrating #oralhistoryday. All day transcribing madness!

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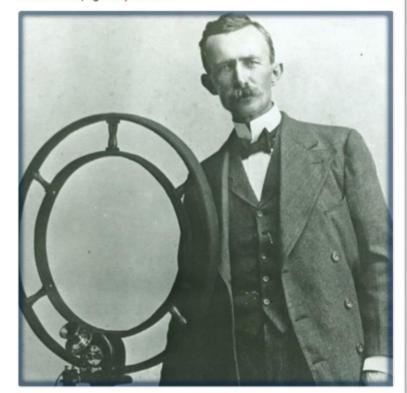
Berea Archives @BereaArchives · 21 Oct 2015 In the meantime, check out our Women's Basketball Oral History Collection, already available online #oralhistoryday digital.berea.edu/cdm/search/col...

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MSU Libraries @murraystatelibs · 21 Oct 2015 It's #OralHistoryDay & to celebrate we launched a Murray State Oral History Sound Cloud page bit.ly/1LnPWYY



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Ensor LRC @EnsorLRC · 21 Oct 2015 Running checksums with Baglt on our digitized Oral Histories for **#OralHistoryDay.** This lets us know the files are still intact! #EnsorLRC

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Steely Library NKU @Steely_Library

@KyHistSoc #OralHistoryDay question: What's the most challenging format to preserve that you've encountered in oral history collections?

Follow

7:28 AM - 21 Oct 2015

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Tweet your reply



KY Historical Soc. @KyHistSoc · 21 Oct 2015

Replying to @Steely_Library

1

@Steelylib Mini DV tapes, because they are so unstable. But maintaining equipment to play back ALL the formats used is also tough. You?

01 \odot Μ

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Steely Library NKU @Steely_Library · 21 Oct 2015 @KyHistSoc Finding it a huge challenge to acquire and maintain playback equipment! And to have the technical know-how to do so.















We want to say "Thank You" to everyone who participated in #OralHistoryDay! We Love Oral History!

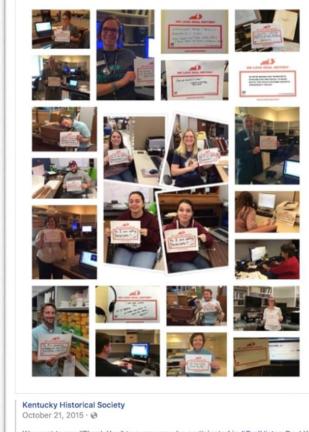
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Suggested Groups See All bbins BBINS VILD DUCKS I OBBIN - Han OBBINS Villa Still 5 Half arsh FLYING Inco As 777 **Tom Robbins Quotes Fans** + Join 458 members

Allison Tracy shared Kentucky Historical Society's photo. October 21, 2015 - 11, -

I was immensely lucky to help plan this state-wide event, and I'm so happy to see all the amazing oral history work folks in Kentucky are doing.



We want to say "Thank You" to everyone who participated in #OralHistoryDay! We Love Oral History!

11 Likes 1 Comment



DO ONE THING FOR ORAL HISTORY ON OCT. 27



By Allison Tracy, oral history administrator, Kentucky Historical Society

If you work at an organization that has oral history collections, the Kentucky Oral History Commission and the Kentucky Historical Society wants you to commemorate Oral History Day in Kentucky – Thursday, Oct. 27, and **Do One Thing** to support oral history collections in the Commonwealth.

oral-history-day-blog_sm

On Oral History Day in Kentucky, KHS staff will join Alfson Tracy, oral history administrator, in the digital suite to digitate tapes, index interviews and more.

As organizations, maybe we can't do everything we want - or need - to do with our oral history collections, but we can do (at least) one thing.

The activities you choose to perform should be guided by professional standards and best practices.

You might:

- Do One Thing to begin inventorying your collections.
- Do One Thing to establish a digitization workflow.
- · Do One Thing to start implementing OHMS.
- Do One Thing to promote your collections.

Are you in need of other ideas for participation? Go here for ideas and resources.

The flexible design of Oral History Day welcomes participants from large organizations with robust oral history collections all the way to small shops with limited resources. You will do the work at your own site. Focus on your repository's collection needs. Since not all of us have the same resources or collections, scale the work to whatever time and resources your institution can dedicate.

Kentucky Oral History Day will kick-off at 830 a.m. CST/930 a.m. EST with the 90-minute webinar, "Strategies for Implementing OHMS as Your Institution," that will feature best practices for implementing OHMS and address challenges some organizations have faced in getting OHMS up and running. Attend the webinar and do your one thing to evaluate whether OHMS is the right fit for your institution. The webinar is free and open to the public. (See information below.)

This year, we hope you will Do One Thing for oral history in Kentucky. If you would like to participate, please fill out our Google form. If you have any questions or would like more information, don't hesitate to contact me at 502.564.1792 or send an email to allison.tracy@ky.gov.



McCracken Co Library @mclibdotnet



It's *#oralhistoryday* and we are having a blast participating in interviews, social media p... ift.tt/2eKRZyu



11:52 AM - 27 Oct 2016



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H Fox @xheatherfox

Follow

Working on @LUMA_project oral histories for #oralhistoryday in KY #ULibASC #ULOralHistoryCenter





KENTUCKY Folklife PROBRAM **KY** Folklife Program @kyfolklife

Follow

Today is Kentucky Oral History Day! Visit our website to see what we're up to! #oralhistoryday



11:57 AM - 27 Oct 2016



@KvHistSoc

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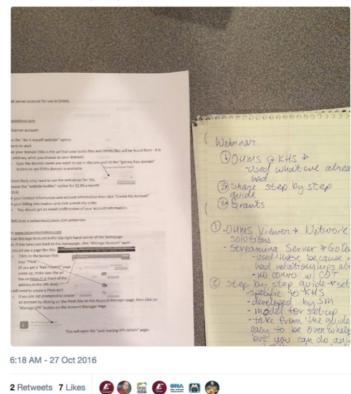
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KY Historical Soc.

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Getting ready for the KY Oral History Day webinar on implementing OHMS. #lowtech #oralhistoryday





Follow

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Poking through old equipment in the KHS Digital Lab, and discovered this gem. Check out the ear bud. #oralhistoryday



12:15 PM - 27 Oct 2016

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4 Retweets 11 Likes 👚 😭 🌒 🚭 👘 💮 🗯

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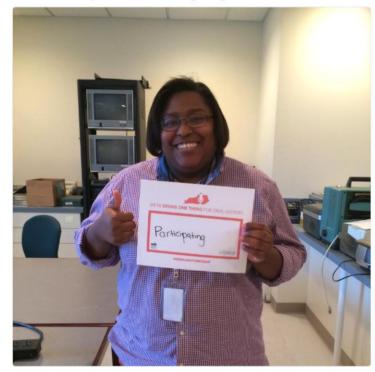


KY Historical Soc. @KyHistSoc

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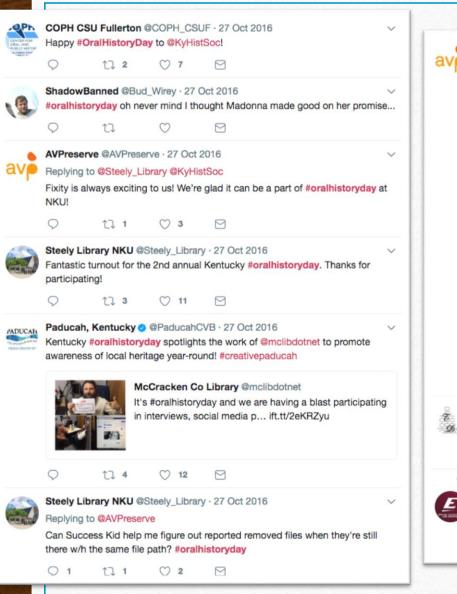
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Deana Thomas, Archivist, flying the flag for oral history. #oralhistoryday



1:20 PM - 27 Oct 2016

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AVPreserve @AVPreserve · 27 Oct 2016

ave Replying to @Steely_Library

.@Steelylib @KyHistSoc Success Kid begs to differ. #fixity #success #archives #OralHistoryDay



Tracing Descendants @kmkat40 · 28 Oct 2016

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The latest The Tracing Descendants Daily! paper.li/kmkat40?editio... Thanks to @KassieLNelson @ancestry @RootsTechConf #oralhistoryday

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Eastern Archives @EKUArchives · 27 Oct 2016 L&N 2132 and the Great Georgia Detour by Jared Hamilton, Kevin Minor, and Dr. Stephanie McSpirit **#oralhistoryday** @ekulibraries pic.twitter.com/5EfSGqnpl6

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Rachel F. Seidman @rfseidman · 27 Oct 2016 Happy #oralhistoryday! I spent part of it planning an upcoming workshop...in Greece! #unexpected #haverecorderwilltravel

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Steely Library NKU @Steely_Library · 27 Oct 2016 Replying to @KyHistSoc

Going great but it's hard to take an exciting pic of interpreting Fixity reports of

checksums. @avpreserve #OralHistoryDay



Eastern Archives @EKUArchives · 27 Oct 2016 Still going strong on #oralhistoryday @ekulibraries



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OHA @OHAnetwork · 27 Oct 2016

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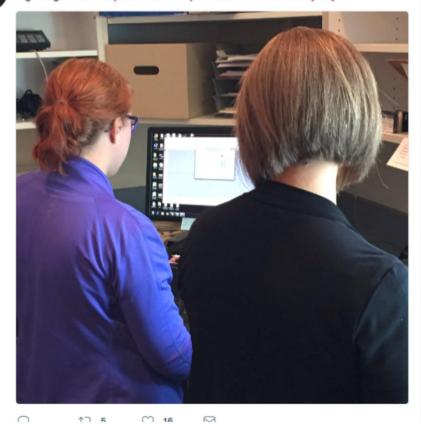
Amanda L. Higgins and 8 others follow

KY Historical Soc. @KyHistSoc · 21 Oct 2015 Learning about the importance of setting levels before digitizing a tape cassette. #oralhistoryday



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Stuart W. Sanders @StuartWSanders · 27 Oct 2016 Digitizing #oralhistory interviews @KyHistSoc for #OralHistoryDay!





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Follow

That was fun! Digitizing oral histories for #oralhistoryday @KyHistSoc! #Kentucky



12:53 PM - 27 Oct 2016

5 Retweets 14 Likes ○ 11.5 ○ 14 ⊡

Lessons Learned

- Institutional Buy-In
- Press Kits
- Connecting with Pass the Word
- Don't underestimate how much work webinars require!
- Non-traditional events can be challenging but rewarding

Considerations

- Plan for promotion from the beginning and clearly identify who will take this on
- Consider what type of promotion is best for the event
- Ongoing engagement or one-time participation?
- What are your goals?

Bringing OHD to your community or state

- What we accomplished in 2016...
- What could you accomplish?

Thank you!

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